

Skagit County
Quit Line Data Summary
July 1 - September 30, 2002

	County	State
Number of Calls to Quit Line	N = 58	N = 3,906
Percent of Statewide Calls	1.8%	100.0%
Percent of State Population in County¹	1.7%	100.0%

	County %	State %
Gender	N = 56	N = 3,543
Female	71.4%	61.4%
Male	28.6%	38.6%
Race/Ethnicity	N = 52	N = 2,967
People of Color	11.5%	15.6%
White	88.5%	84.4%
Age	N = 56	N = 3,091
Less than 18 years old	3.6%	2.0%
18 - 24 years old	12.5%	14.9%
25 - 34 years old	14.3%	22.9%
35 - 44 years old	23.2%	25.8%
45 years and older	46.4%	34.3%
Education	N = 52	N = 3,038
Did not graduate high school	15.4%	16.6%
High school graduate	38.5%	31.8%
Some college/vocational school	26.9%	38.6%
College graduate	19.2%	13.0%
Caller Type	N = 52	N = 3,409
General Information	1.9%	13.2%
Health care provider	1.9%	2.9%
Tobacco user	96.2%	83.9%
Payer Type	N = 38	N = 2,235
Insured	47.4%	43.4%
Uninsured	31.6%	23.8%
Medicaid	21.1%	32.7%
Heard About	N = 45	N = 2,881
Past caller	20.0%	17.4%
Employer/worksites	0.0%	0.7%
Health care provider	22.2%	19.6%
Television	20.0%	23.9%
Outdoor advertisement (billboard/bus/wall)	2.2%	7.0%
Targeted mailing	0.0%	0.6%
Great Start	0.0%	0.3%
Radio	0.0%	1.9%
Newspaper/Magazine	2.2%	1.1%
Brochure/Newsletter	6.7%	4.9%
Family or friend	24.4%	18.8%
Health Department	2.2%	3.0%
School	0.0%	0.6%